

TWO CAREER PATHS

ONE BIG DECISION

Animation
& DESIGN



EXTRAORDINARY LIFE

Traditional
STREAMS



ORDINARY LIFE



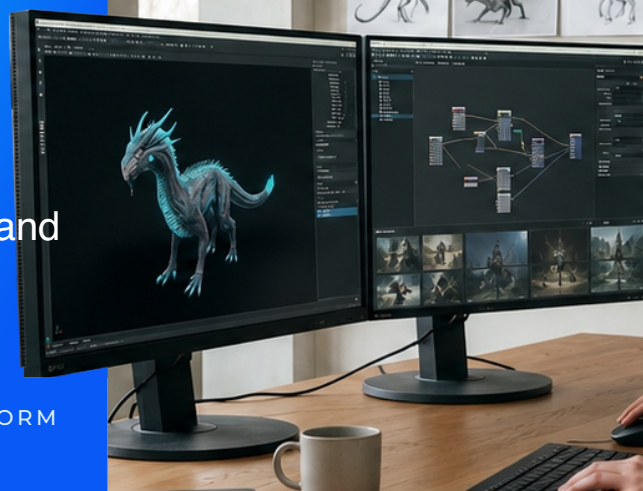
B.Des. B.Sc. DIPLOMA CERTIFICATION

In Animation, VFX & Game art

M.Des.

In Animation, VFX and
Game art

THINK. DESIGN. TRANSFORM



B.Des. IN UX/UI DESIGN

USER-CENTERED EXPERIENCES.

GLIMPSE OF OUR RECRUITERS



CAREERS

Graphic Designer

Motion Graphics

2D Animator

2D Animator

3D Modeler

3D Look Dev Artist

VFX Artist

Pro-prod Artist

Digital content creator

Cinematographer/DOP

Film/Assistant Director

Game Designer

Game Artist

UX/UI Designer

Unreal Engine Artist

Creative/Art Director

AR / VR Designer

Technical Artist

INDIA'S FIRST

JAN 2024

AI-ENABLED ANIMATION & DESIGN PROGRAMME

I feel we are among the first students in India to formally receive **AI-enabled animation and design education**. It gives us an early advantage and keeps us ready for the future industry.



Rahmat, Karnal, Haryana

In my very **first semester**, I **cracked an international project** and **also earned** a really good amount. All thanks to the unique teaching methods, practical learning approach, and industry-focused curriculum of the school



Inderdeep, Patiala, Punjab

Doing **professional projects** here is not just an option, but **a necessity**. We have to find clients and complete paid projects to **pass**. This pushes us to become professionals and keep applying the skills we learn.



Bhawna, Jalandhar, Punjab

For me, the biggest proof of these unique **International learning methodologies** is that many of us start earning from the very first semester itself.



Tanishq, Amritsar, Punjab

Most students wait for job offers after completing their degree, but I started getting **job offers in my first year** itself. My first offer was **₹30,000 per month**, which I chose to decline at that time.



Manraj, Amritsar, Punjab

The flexible teaching and examination methods here, like **no written exams**, gave me enough time to pursue my passion along with studies.



Niharika, Chandigarh

I don't think any university in India is offering **programs** that are **this closely aligned with industry needs**. What we learn here is directly connected to real industry requirements.



Harpreet Kaur, Mohali, Punjab

What surprised us the most was that real **industry professionals** come every semester to **evaluate** our work during internal and external **examinations**. It gives us real feedback and professional exposure.



Aryan, Kangra, Himachal

Paid Internship Guaranteed 1st Year Onwards

LEARN WITH RENOWNED ANIMATION & DESIGN EDUCATOR OF COUNTRY

ANIMATION & DESIGN SCHOOL

Time Memoir: Enriching the Students Experience



First hand interaction with the Industry. India's top rated Digital Marketing Company - the Digital Zilla, hosting the students of Animation and Design, RBU where they visited to have a close understanding of how real world projects are handled with national and international clients.



Close Industry experience, students of Animation and Design are getting by engaging with Print house on their visit to the regions most established Design and Print House - Idea Catalyst.



Students of Animation and Design taking a dive into the world of Art. On an Industrial visit to Art Museum, Sector 10, Chandigarh.



Students of Animation and Design School, RBU put a grand show of their creativity by Exhibiting 150+ professional projects and 2 screen shows, one being interactive, at a landmark exhibition they held in the Main Auditorium of the Campus in January 2026. Highlights were the AI innovations students showcased in the world of Animation and Design.



Student of BSc. Animation, VFX & Game Art, Manraj Singh from Amritsar being honoured by the Chairman S. Gurwinder Singh Bahra himself in the very first year for his outstanding professional performance for Branding, Events and Marketing departments of the University.

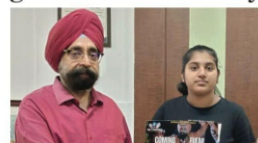


Fun with Creative Expression. Students of Animation and Design school performing at a Unique event where Parents, Students and Teachers, all meet - Sambandh 2025.



Entrepreneurship at the ground level. Students of Animation and Design hosted a stall at the Diwali fest. All the Greeting cards were Designed, Printed, Priced, Exhibited and Sold by the Students themselves.

RBU graphic design student gets foothold in Bollywood



In an inspiring moment for Heena Modgil, a first-year student of Animation, Art, and Design at Rayat Bahra University, has secured her first client and paid project, straight

rigorous creative reviews from our mentors, especially Parminder Singh Roobal, have equipped me to meet and exceed the clients' expectations." She also shared a heart-felt moment with Vice-Chancellor Dr. Parvinder Singh recounting her father's emotional reaction upon witnessing her first earnings just after a few months of training. Her father has kept the amounts a cherished souvenir. Chancellor Gurwinder Singh Bahra said, "Heena's success story is a testament to the quality education and real-world skills we impart at Rayat



Large Scale Media Coverage in March 2024, declaring that India's first AI-Enabled Animation and Design Programmes have been launched at Rayat Bahra University.

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